

## 2009 UNITI-EAST CONFERENCE



The Executive committee of UNITI-EAST (Unisys and ITI Users of Eastern USA) is pleased to announce that our 24th annual conference will be held in Baltimore, Maryland the week of September 14, 2009.

Your company and/or product offering(s) has been identified by our membership as being of interest, thus your company is invited to participate in our Vendor area and if you have been notified, may be scheduled for a presentation. The registration form and information about the conference is enclosed. **Deadline for your registration information and payment is August 21, 2009.**

On September 16th, 17th and until 12:00 pm on the 18th we hold our conference portion of the agenda. This year, we again provide attendees with an enormous number of choices. In addition to various Fiserv (ITI) & Unisys presentations, vendor area, guest speakers and inter-active sharing of information in the Hospitality suite, we have over **24 sessions** to choose from. We do have a limited number of break out sessions still available. If you are interested in conducting a break out session, please contact me at the number below or contact Pattie Bernier at 207-371-4240. Due to the varied sessions, our relationship with quality vendors like you and the UNITI East membership, we are able to draw a significant amount of interest, thus a large number of potential customers for you.

Again this year we will be preparing a "Walk Around Card" for all of the conference attendees. We will ask all of the attendees to visit all of the vendors listed on the card and have a vendor representative sign the card. We will place all cards that have been 100 % completed into a drawing for several Visa Gift Cards. **If you wish to have your company's name included on the card, your paid registration must be received no later then August 21, 2009.**

Plan to stay with us at Sheraton Baltimore North Hotel.

Sheraton Baltimore North  
903 Dulaney Valley Road  
Towson, MD 21204

Reservations and/or questions:  
410-321-7400 or 888-627-7147

Please make your reservation directly with the Hotel and enjoy a reduced rate of \$149 plus tax per night. This rate is available until August 10, 2009 so please make hotel reservations as soon as possible. Be sure to mention UNITI EAST when making your arrangements.

The evening of the 17th is our traditional UNISYS sponsored cocktail party followed by fine dining and entertainment.

Every evening, from the 15th– 17th, join us in our Hospitality Room. Enjoy snacks, soft drinks, beer and wine and partake in the opportunity to mingle with attendees.

Changes to our Agenda and any Conference news will be posted on our website located at <http://www.unityeast.com>. Please complete the vendor registration form located at <http://www.unityeast.com/vendors.htm>. You may mail the check to the address listed below.

In the meantime, if there are any questions, concerns or suggestions, contact me:

Angie Wise  
The Farmers State Bank  
PO Box 119  
New Madison, OH 45346-0119  
[awise@myfsbdirect.com](mailto:awise@myfsbdirect.com)

## Vendor Room Information

This room will be used exclusively for your display and demonstration purposes. The room is locked at night, though no additional security is provided.

Set-up of displays can occur between 4:00 pm and 7:00 pm September 15<sup>th</sup> or after 7:00 am September 16<sup>th</sup>. **Maximum vendor display area will be 8' which includes a 6' table and 1' on each side of the table, so please plan your displays accordingly.**

Please note we are announcing the vendor room will be open at 7:30 am each morning. For those arriving late you may need to make special arrangements to ensure your displays are available for the early visitors on the 16<sup>th</sup>. Removal must be completed by 5:00 pm September 17<sup>th</sup>. Packages should not arrive more than 2 days prior to the conference. COD items will not be accepted. The Hotel will not assume responsibility for damage or loss of any item sent to the Hotel for storage. If necessary, make arrangements directly with the Hotel for any materials being sent prior to conference or to have materials shipped beyond 48 hours after the conference.

Please complete the registration form and return by the deadline. If spacing becomes an issue, we reserve the right to reduce the size of any expanded display, refunding applicable fees.

Packages must be addressed as follows:

Sharon McCallum  
Sheraton Baltimore North Hotel  
903 Dulaney Valley Road  
Towson, MD 21204  
Hold For: Uniti East  
Name: Angie Wise  
9/15/09

Due to limited storage, packages directed for Uniti-East will be accepted only two (2) days prior to our event. ***Arrangements must be made to ship packages within 48 hours after the meeting ends. A \$10.00 handling fee will be applied to each package for both inbound and outbound shipments. Package weighing more than 100 pounds will be subject to additional handling charges.***

**In order to set expectations: we do not offer nor provide mailing lists of our membership for your individual mailing purposes.**

FYI:

1. Dress code is casual for all activities (though we understand if your firm requires otherwise).
2. Attendance varies from 110 - 130 banking delegates.
3. With few exceptions, attendees choose from four concurrent activities, thus, your presentation (if one has already been scheduled for you) competes with three others. If you participate in the Vendor area, you should plan to bring along enough materials for 130 people.
4. Please plan to place a fishbowl at your booth to entice attendees to drop off their business cards for a raffle or drawing. I will invite you to draw the winners at the conclusion of the Thursday afternoon meeting sessions. If you are leaving earlier than 4:15 pm on Thursday but still would like to raffle something, please let me know so we can make other arrangements.
5. A drawing will take place at 4:00 pm on Tuesday September 15th for booth locations for all vendors present at that time. If you are unable to be present at 4:00 pm the committee will assign a location to you.

In case the UNITI-EAST User Group is new to you, here's a synopsis of who we are:

Founded in 1986 by several financial institutions that had three things in common - Unisys hardware, Information Technology, Inc. (now Fiserv) software and the need and/or desires to make contact with other similar institutions in order to share ideas and information.

Members come from all over the Eastern seaboard, ranging in asset size from \$10 million to over a billion dollars, though asset size is irrelevant to membership.

The purpose of our group is to share information, ideas and best of all to make those contacts that are so essential to communication and help from other users. The group is independent from any company and is interested in the most cost effective and proficient solutions to operational needs. A modest annual membership fee of \$50.00 is requested from all members to cover mailing, printing costs, phone and other expenses.

The annual conference, started in 1987, provides 2 and ½ days of multiple options for users to gain insight on modules they presently use, are considering and others which perhaps they were unaware of. Experienced users and/or vendors present these optional modules in detail.

Since 1989, we've provided a two (2) day training class, providing users a cost effective manner to obtain needed training to properly serve their users in our ever-changing environment.

In addition to our inviting Unisys, Fiserv and IBM to our conference, we also invite numerous 3rd party vendors of software, hardware and other products that may compete with and/or add value to the software and/or hardware deemed useful to a Fiserv (ITI) bank. This enables all of us to stay on the leading edge of technology and be exposed to the very newest in products and services.

The executive committee is exclusively made up of users from member banks and their interests are solely for the purposes identified here. We are not for profit and executive members do not benefit financially from this conference or the users group. Vendors are allowed to participate, if invited. Vendors are invited based on their offering a product or service that users have requested for respective years conference. Members must vouch for newly attending Vendors.